

**AGENDA ITEM NO:**

**BRISTOL CITY COUNCIL  
PUBLIC SAFETY AND PROTECTION COMMITTEE  
3 July 2012**

**Application for the Grant of Street Trading Consent at Corner  
of Whiteladies Road and Alma Road**

**Applicants: Jonny Butler**

**Proposed trading name: Into Coffee**

**Report of the Director of Neighbourhoods**

**Purpose of Report**

1. To determine an application for the grant of a street trading consent at the following location: Corner of Whiteladies Road and Alma Road

**Background**

2. With effect from 1 May 2009 the above location has been designated as a consent street for the purpose of Schedule 4 to the Local Government (Miscellaneous Provisions) Act 1982. Any street trading at that location other than under a street trading consent issued by the Council would constitute a criminal offence.
3. General conditions which would be attached to a consent if granted are at Appendix A
4. On 5 April 2012 Mr Jonny Butler applied for a street trading consent which, if granted, would enable the applicant to trade lawfully at the above location. The applicant has applied to sell the following goods

Speciality Coffee, other hot and cold drinks and cake :

During the hours of 0800 – 1600 Monday – Friday

The applicant submitted two applications for sites adjacent to one another and has indicated that should members be minded to grant both applications he would only be seeking to take up a consent for one of these locations. Since these sites are so close to one another a single consultation was undertaken with details of both sites provided.

5. The application form is attached at Appendix B. Photographs of the unit are attached at Appendix C and a site location plan at Appendix D. The additional information sent out as part of the consultation on the two locations is attached at Appendix E

6. Consultation

In line with the Council's policy consultation has taken place with the following interested parties:-

Local residents

Local businesses

Bristol City Council – Highways officer

Bristol City Council – Planning Team

Bristol City Council – Food Safety Team

Bristol City Council – Pollution Control Team

Bristol City Council – Councillor

Avon and Somerset Police

7. Consultation Responses

The following responses have been received.

Appendix F – Food Safety Team

Appendix G – Local businesses

Appendix H – Local residents

Appendix I – Responses received after the end of the consultation period

8. Mr Butler has provided some additional information in support of his application which is attached at Appendix J

9. Schedule 4 to the Local Government (Miscellaneous Provisions) Act 1982 deals with street trading consents. Subject to certain exemptions that do not apply to this application, Paragraph 7 enables the Council to grant a consent if they think fit. The Council may attach such

conditions as they consider necessary, which may include among other things conditions to prevent obstruction of the street or danger to persons using it, nuisance or annoyance etc. A consent may include permission for its holder to trade in a consent street from a stationery van, car, barrow or other vehicle, or from a portable stall. Unless such permission is included the Act prohibits a consent holder trading from a van or other vehicle or from a stall, barrow or cart.

If such a permission is included then the Council may include conditions

(a) as to where the holder of the street trading consent may trade by virtue of the permission; and

(b) as to the times between which or periods for which he may so trade.

A street trading consent may be granted for any period not exceeding 12 months but may be revoked at any time. The holder of a street trading consent may at any time surrender his consent to the Council and it shall then cease to be valid.

10. Mr Butler has been provided with a copy of the report and has been invited to the meeting.

## **APPENDICES**

**Appendix A – Standard conditions attached to street trading consents**

**Appendix B – Application form**

**Appendix C – Photographs of proposed vehicle**

**Appendix D – Site location plan**

**Appendix E – Additional consultation information**

**Appendix F – Response from the Food Safety Team**

**Appendix G – Response from local businesses**

**Appendix H – Response from local residents**

**Appendix I – Responses received after the end of the consultation period**

**Appendix J - Additional information from applicant**

**RECOMMENDED** The Committee is asked to determine the application

**LOCAL GOVERNMENT (ACCESS TO INFORMATION) ACT 1985**

**Background papers**

**Contact Officer: Ms Abigail Holman  
Senior Licensing Officer  
Neighbourhoods**

**Ext: Telephone 0117 9142500**

## APPENDIX A

### GENERAL CONDITIONS THAT WILL NORMALLY BE ATTACHED TO STREET TRADING CONSENTS

The consent holder shall only trade on the days and between the times stated on the consent.

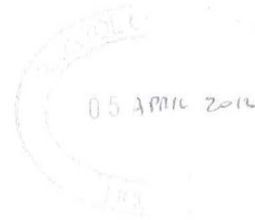
1. The consent holder shall only trade in the description of articles stated on the consent.
3. The consent holder shall not carry on business on any street so as to cause obstruction or cause danger to people using the street.
4. The consent holder shall not carry on business from any vehicle or erect or place any stall or other structure in any street except in the area mentioned in the consent.
5. The consent holder shall not sell, offer or expose for sale any goods or articles other than those described within the principle terms of this consent.
6. The consent holder shall on all occasions, when carrying on business, be strictly sober, and conduct him/herself in a proper, civil and courteous manner, and he/she shall not carry on his/her business in such a way as to cause annoyance to the occupier or person in charge of any shop, business, resident, or any person using the street.
7. The consent holder shall at all times conduct his/her business and position any vehicle used by him/her in connection with his/her business in such a manner that no danger is likely to arise to persons trading or intending to trade.
8. The consent holder shall at all times conduct his/her business in a clean and tidy manner.
9. The consent holder shall ensure that a copy of the consent is clearly visible to the public.

10. The consent holder shall not permit any person to assist him/her in his/her trading unless the details of that person have been supplied to the Licensing Authority. Any such person shall be issued with an identification badge by the Licensing Authority.
11. If, during the currency of any consent any material change occurs in the facts of which particulars and information were contained in, or given along with, the application for the consent, the holder of the consent shall report such changes to the Licensing Authority within 72 hours of that change.
12. Any motor vehicle used for the purpose of street trading shall at all times be in a roadworthy condition and have the relevant documents i.e insurance, tax and MOT to make the use of that vehicle on a road legal. These documents will be produced by the consent holder to any police officer or authorised officer of the Council.
13. Neither the consent holder nor any assistant shall display merchandise which is likely to cause offence or distress to any other person or which would be deemed an offence under any other legislation.
14. A consent holder selling food shall at all times comply with any food hygiene regulations in force at that time, and when required by the Licensing Authority, shall produce appropriate food handling certificates.
15. The city Council reserves the right to alter or amend these conditions at any time.
16. The subletting of any consent is prohibited.
17. The consent holder shall be responsible for the temporary storage of refuse, liquid and other material accumulated or created whilst trading and its subsequent removal from the site. The removal and disposal must be to the satisfaction of the Council.
18. The consent holder shall not cause any nuisance or annoyance to persons using the street.

19. The consent holder, if intending to sell food from a stationery vehicle/stall shall operate from a purpose made vehicle/stall constructed and managed so as to comply with the relevant hygiene regulations currently in force within the provisions of the Food Safety Act 1990, and any subsequent changes to those regulations.

12/00 252

LOCATION !!



**Application for the GRANT of a Street Trading Consent**

**Schedule 4 Local Government  
(Miscellaneous Provisions) Act 1982**

Bristol City Council is under a duty to protect the public funds it administers, and to this end may use the information you have provided on this form for the prevention and detection of fraud. It may also share this information with other bodies responsible for auditing or administering public funds for these purposes. For further information, see <http://www.bristol.gov.uk/nfi> or contact the Licensing Team at [licensing@bristol.gov.uk](mailto:licensing@bristol.gov.uk) or on 0117 9142500

**Part 1 – Your Details**

<b>Surname or Family name</b>		BUTLER	
<b>First Name(s)</b>		JONNY	
<b>Date of Birth</b>	<b>Day</b> 13	<b>Month</b> 05	<b>Year</b> 1979
<b>Current Residential Address</b>		PINFARTHINGS CHURCHROAD REDHILL BRISTOL	
<b>Post Code</b>		BS40 5SG	
<b>Contact Telephone Number(s)</b>		07969 021 547	



## Part 2 – What will you be selling?

I wish to apply for the following type of consent (please tick)				
Static consent	Mobile consent			<input checked="" type="checkbox"/>
Type of goods to be sold (i.e hot food, jewellery etc)	HIGH QUALITY SPECIALITY COFFEES, TEAS, HOT CHOCOLATE, SOFT DRINKS & CAKES			
If you sell hot/cold food, has your vehicle or trailer been examined by environmental health officers to ensure compliance with food hygiene requirements?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
	NOT APPLICABLE - I.E. COFFEE TRAILER.			
If you answered YES please provide details of the Local Authority which has examined the trailer or vehicle (You must produce any certification in relation to this)				

## Part 3 – Where will you be trading

Please state the exact location from where you wish to trade, and including the name of the street (if applicable)	WIDE PAVED AREA ON ALMAR RD ADJACENT TO THE ENTRANCE/EXIT OF CLIFTON DOWN SHOPPING CENTRE CAR PARK. ONE OF TWO POTENTIAL PITCHES NEXT TO EACH OTHER. (SEE PHOTOS & MAP)			
Where is the vehicle or trailer being stored when not being used?	AT HOME ADDRESS			
Do you know the owners or person/company that control or manage the land from which you intend trading? If YES you <b>MUST</b> produce written permission from the land owner.	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>

Please provide a map indicating exactly where you wish to trade and a photograph of the site you wish to trade from.

We will not be able to process the application without this information.

**Part 4 – The trading unit that you propose to use**

<b>I propose to trade from</b>							
<b>Van</b>		<b>Trailer</b>	<table border="1"> <tr> <td><b>Cart</b></td> <td><input checked="" type="checkbox"/></td> <td><b>Barrow</b></td> <td></td> </tr> </table>	<b>Cart</b>	<input checked="" type="checkbox"/>	<b>Barrow</b>	
<b>Cart</b>	<input checked="" type="checkbox"/>	<b>Barrow</b>					
<b>Other please specify</b>							
<p><b>Please submit the dimensions of the trading unit and three colour photographs illustrating different elevations of the unit.</b></p> <p><b>If you are using a motorised vehicle please ensure that a photograph includes the vehicle registration number.</b></p> <p><i>Please note that if you intend to trade from a motor vehicle then you must produce current insurance and MOT.</i></p>		<p>15 FE LONG (approx) INCLUDING SIDE SIGN BOARDS.</p> <p>10 FE<sup>7in</sup> WIDE INCLUDING 'CUSTOMER HATCH' (approx)</p> <p>9 FE HIGH INCLUDING FOLD AWAY ROOF SIGN BOARD (approx).</p> <p>PLEASE SEE ATTACHED IMAGES, AS THE CART IS CURRENTLY BEING MANUFACTURED.</p>					
<b>Proposed trading name</b>		INTO COFFEE					

**Part 5 – Trading Assistants**

<b>Will you be using any assistants?</b>	<b>Yes</b>		<b>No</b>	<input checked="" type="checkbox"/>
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**If YES please complete the Application Form for any Assistants.**

**Part 6 – When will you be trading?**

	Mon	Tues	Weds	Thurs	Fri	Sat	Sun
<b>From</b>	8am	8am	8am	8am	8am	—	—
<b>To</b>	4pm	4pm	4pm	4pm	4pm	—	—

**If you wish to sell hot food after 11.00pm you will require a Premises Licence issued under the Licensing Act 2003.**

**If you are not applying for an annual consent please identify the months you wish to trade:**


N/A .....

**Proposed commencement date of consent**..... MONDAY 4<sup>th</sup> JUNE 2012.

**Section 10(3) of the Local Government (Miscellaneous Provisions) Act 1982 states:**

**Any person who, in connection with an application for a street trading licence or for a street trading consent, makes a false statement which he knows to be false, in any material respect or which he does not believe to be true, shall be guilty of an offence.**

I (print name) ..... JONNY BOTLER ..... have read the above and confirm that all the information submitted in respect of this application is true to the best of my knowledge.

Signed.....  .....

Date..... 3/4/12 .....

**Checklist – Please ensure that the following documents are included with your application:**

- 1. Map of location**
- 2. Photographs of site**
- 3. Two colour passport size photographs of the applicant**
- 4. Two colour passport size photographs of assistant/s**  
(if applicable)
- 5. Three colour photographs of trading unit**
- 6. Copy of public liability insurance – TO FOLLOW**
- 7. Evidence of compliance with food hygiene requirements – TO FOLLOW**  
(if applicable)

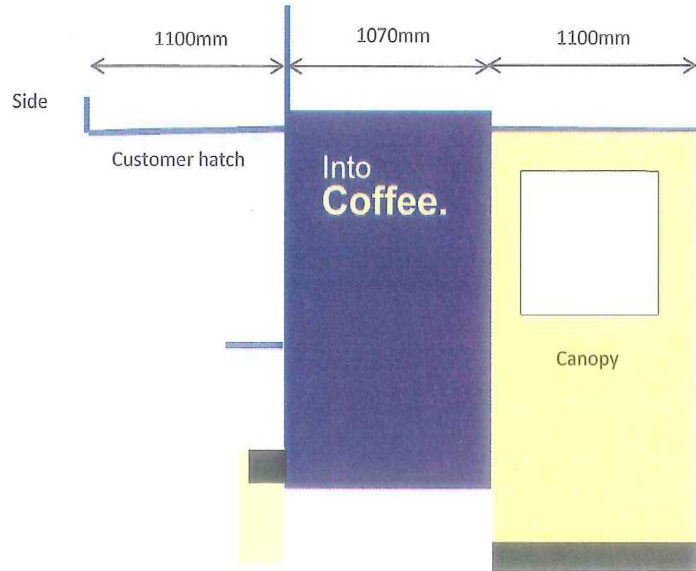
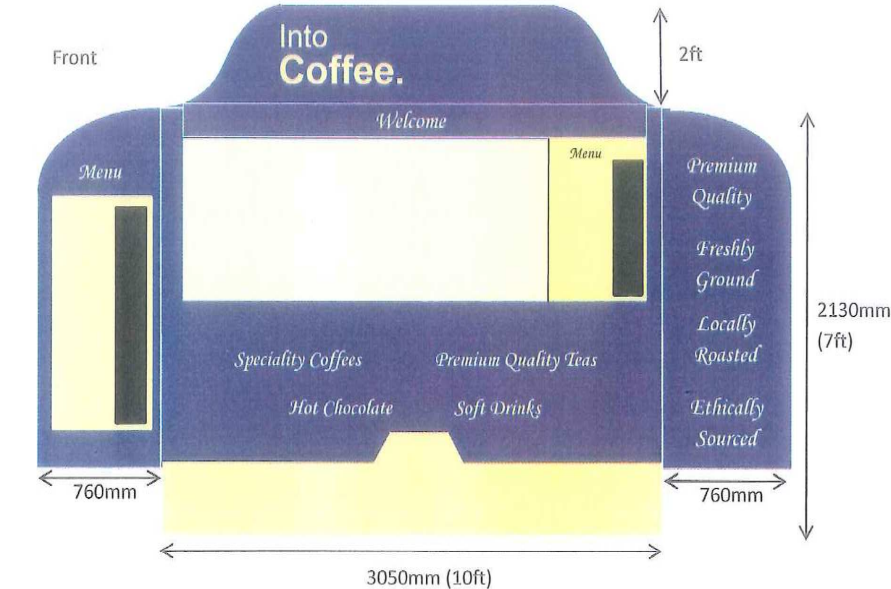
**Please return this application form to:**

**Bristol City Council  
Licensing Office  
Princess House  
Princess Street  
Bedminster  
Bristol  
BS3 4AG**

**Tel: 0117 9142500  
Fax: 0117 9142515  
Email: [licensing@bristol.gov.uk](mailto:licensing@bristol.gov.uk)  
Website: [www.bristol.gov.uk/licensing](http://www.bristol.gov.uk/licensing)**

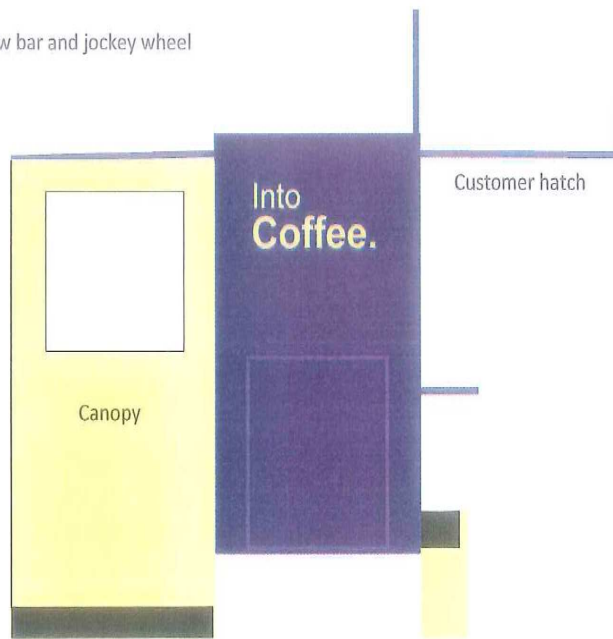
**APPENDIX C**

PLEASE NOTE: As our brand new cart is currently being built, we cannot, at this moment in time, provide photographs, but the images below are an accurate depiction of what it will look like though NOT TO SCALE.

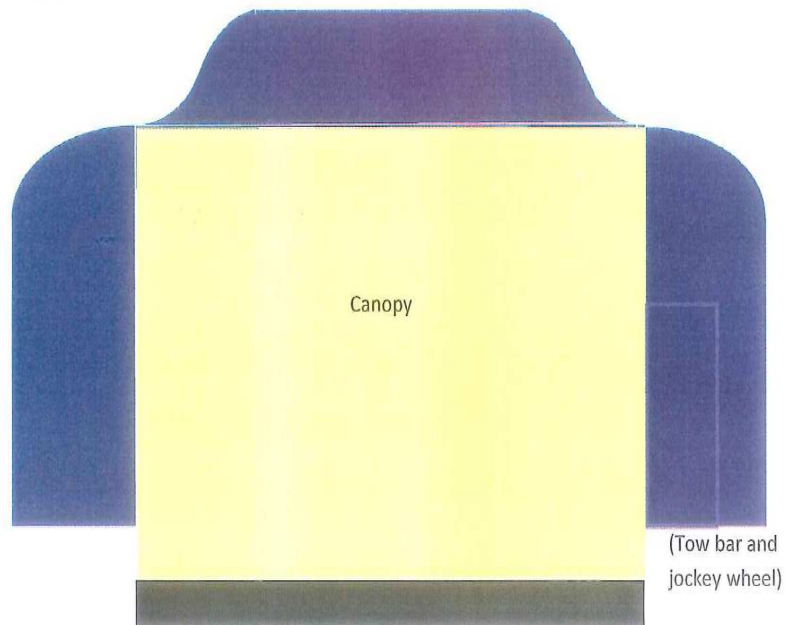


PLEASE NOTE: The yellow in these images will be a cream/pale shade - not the bright/glarish colour depicted here!

Side – tow bar and jockey wheel



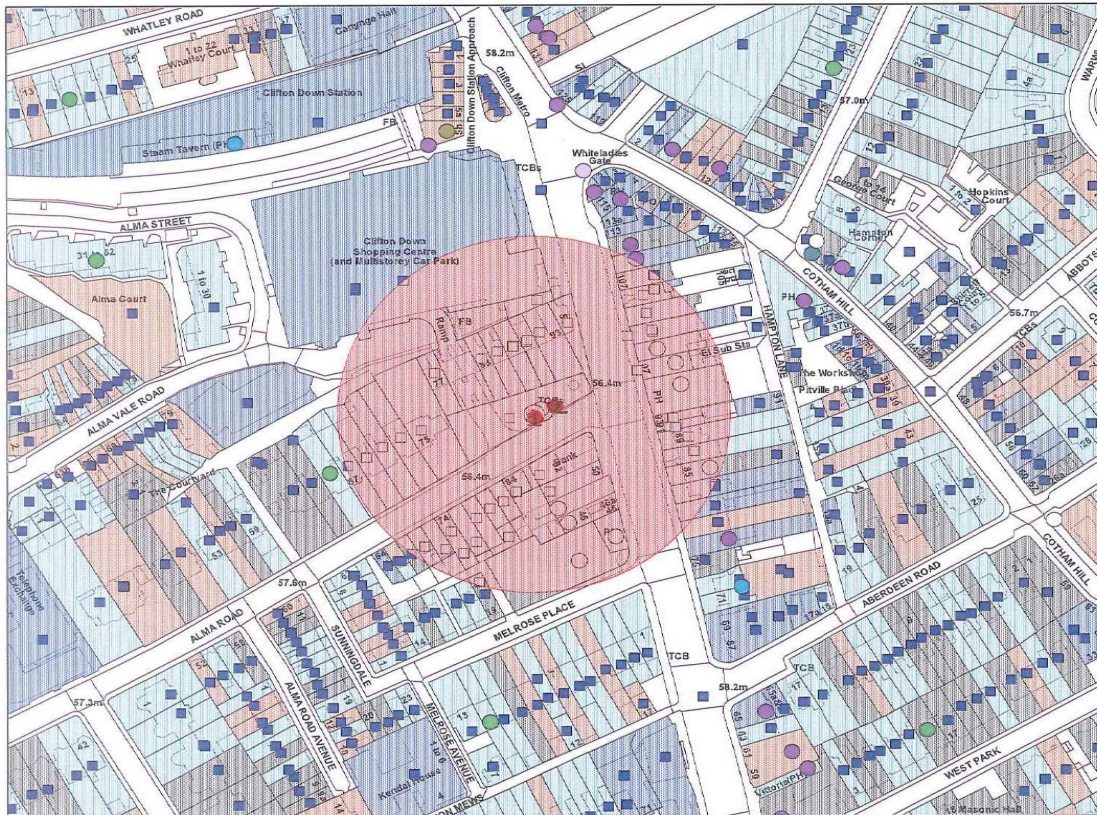
Rear





# Into Coffee

## Alma Road, with corner of Whiteladies Road, Bristol



Reproduced from the Ordnance Survey map with the permission of the Controller of Her Majesty's Stationery Office © Crown Copyright 2000. Unauthorised reproduction infringes Crown Copyright and may lead to prosecution or civil proceedings.

Produced using ESRI (UK)'s MapExplorer 2.0 - <http://www.esriuk.com>

**Legend**

Scale : 1:2222

Organisation	Bristol City Council
Department	Licensing
Comments	Not Set
Date	11 May 2012
SLA Number	Not Set

## APPENDIX E



LOCATION 1



LOCATION 2

I AM APPLYING FOR EITHER 'LOCATION 1' OR 'LOCATION 2', THERE IS A BIN, BENCH AND STREET LAMP BETWEEN THE TWO LOCATIONS.

IN 'LOCATION 1' I WOULD POSITION THE CART REAR CLOSE TO, BUT NOT OBSTRUCTING, THE CYCLE RACKS AND 'FLUSH' WITH THE STREET LAMP SO AS TO PROVIDE PLENTY OF SPACE FOR PEDESTRIANS TO WALK WITHOUT OBSTRUCTION.

IN 'LOCATION 2' I WOULD POSITION THE CART REAR CLOSE TO THE BOLLARDS, ENSURING PLENTY OF SPACE TO ACCESS BOTH THE BIN ON ONE SIDE AND THE TELEPHONE BOOTH ON THE OTHER.

'LOCATION 2' WOULD BE OUR PREFERRED CHOICE AND I FEEL IS THE MORE SUITABLE/PRACTICAL OPTION.



**STREET TRADING CONSENT  
RESPONSIBLE AUTHORITY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 22 May 2012

RE: Into Coffee, Alman Road and Whiteladies Road

FROM: Lorraine Shave, Bristol City Council Food Safety Team

This mobile vehicle is registered with North Somerset district council as it appears to be kept within their district overnight.

North Somerset have informed me that although the applicant has registered with them, they have not yet inspected the mobile.

I therefore recommend that should a street trading licence be granted for either of the locations sought that the general food safety conditions are applied to ensure that they are operating under current food safety legislation.

The applicant has also indicated that there is a local authority rubbish bin located near both locations, however, due to the possible amount of litter that the mobile may generate, the applicant should be requested to provide additional waste bins and ensure that any waste generated from the vehicle is removed after closing. I therefore recommend that conditions relating to these issues are also applied.

Bristol City Council		
Licensing	Date	Init
Validated		
Recorded	21/6/12	ASH
Scanned		

\*\*\*\*\* = deleted to protect anonymity

**STREET TRADING CONSENT  
INTERESTED PARTY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 16 May 2012

RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol

FROM: Juul and Payne Opticians

With reference to the above application for a cart to be placed on the corner of Alma Road and Whiteladies Road, we would like to object – due to the fact there are so many coffee places around this area at the moment. We also have a very good coffee place at the end of Alma Road, namely Papadeli, so why do we need another one.

Licensing Office		
Licensing	Date	Init
Validated		
Recorded	21/6/12	AA
Scanned		

\*\*\*\*\* = deleted to protect anonymity

**STREET TRADING CONSENT  
INTERESTED PARTY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 16 May 2012

RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol

FROM: Papadeli

We would like to express our objection to the placement of a cart on Alma Road with the corner of Whiteladies Road.

We feel at this current time the area is saturated with cafes and another will not serve as a helpful addition to either the general or business community of the surrounding area. There are currently at least 12 other premises within a 100 metre radius of this site offering coffees, sandwiches etc and we do not need another.

Bristol City Council

Licensing	Date	Init
Validated		
Recorded	21/6/12	AT
Revised		

\*\*\*\*\* = deleted to protect anonymity

**STREET TRADING CONSENT  
INTERESTED PARTY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 18 May 2012

**RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol**

**FROM: Subway**

on whiteladies road all business are finding it hard to operate as there is alot of competition and times are very hard.

as a company whether we are big or small have to pay alot of bills and liscenses to operate in the area these can be liscences to operate at night business rates water bills and rates and bin collections and other various liscences.

the cart which wants either one of the two locations on the corner of alma road is very small area the thing that i want to know is that if the cart is given permission to pitch there. is that cart going to pay council tax business rates and bin rates and water rates as its a mobile unit it has to gets it water from somewhere if the cart is granted permisiion it should pay like any other businesses on whiteladies road which should be fair.

the corner of alma road is small to put a cart as there is alot of flow of traffic in and out of the precinct which could be dangerous

if you look at that location there is alot of student and commercial bins which is on the street it would only clutter it even more.

really that location iw ould of thought tyhe council would of provided public toilets for the public as iam refusing the general public to use my toilets as they are for my customers.

when i spoke to the council the plans have not yet finished in regards to the new works which was carried out on the road there is still more loading bays for business to accomodate deliveries and more bicycle rack for public use.

as a company my views are against the cart being there

\*\*\*\*\* = deleted to protect anonymity

ALMA RD COUNCIL		
Licensing	Date	Init
Validated		
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17-5-12

Bristol City Council		
Licensing	Date	Init
Validated	(A)	
Recorded	22/6/12	AA
Scanned		

Dear Sir

Application reference number: 12/0025/STCON + 12/00338/STCON

I am writing in regards to the street trading consent application for the Pavement Area, Alma Road, at its junction with Whiteladies Road. I would like to state my objections to this application.

I am a resident

The site for the application is directly in front of residential homes. I feel that there would be a violation of privacy for residents allowing a street trader to operate from this site.

Also by selling items at this site, it would encourage gatherings of people, once again on the doorsteps of residential homes. This would add to the invasion of privacy and also create noise and potential problems with litter.

Also the junction of Alma Road and Whiteladies Road, is an extremely busy junction, with a lot of traffic. The proposed site is next to the entrance to the Sainsbury's Car park at the Clifton Down Shopping Centre. Also at the site are bike and motorcycle lock up areas. Therefore there is a lot of passing traffic by cars, motorbikes and bikes. It does not seem a sensible place on the grounds of public safety, for people to be encouraged to gather.

Finally around the proposed area there are numerous cafes, bars, restaurants and shops all selling refreshments. I would really question if there was a need or demand for the service the street trader would provide.

**STREET TRADING CONSENT  
INTERESTED PARTY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 28 May 2012 (original sent on 25 May 2012 and returned undelivered)

RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol

FROM: Interested Party B

I am responding as a resident. I live at \*\*\*\*\*. This is \*\*\*\*\* from the proposed site of the cart, \*\*\*\*\*.

I object to the application for the following reasons:

1. It is unnecessary. There are already numerous outlets in the immediate vicinity selling drinks and food, including coffee shops, pubs, restaurants and delis.
2. There would be a nuisance from noise generated by customers a few metres from the living room windows of us and our neighbours.
3. We already have a problem with litter, such as takeaway wrappers and coffee cups, discarded by people in our car park/garden area and on nearby pavements. This would be exacerbated by the proposed cart.
4. This is a residential area and as such unsuitable for street trading.

03150 City Council

Licensing	Date	Init
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\*\*\*\*\* = deleted to protect anonymity

## STREET TRADING CONSENT INTERESTED PARTY REPRESENTATION

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 16 May 2012

RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol

FROM: Interested Party C

I am responding to this application as a LOCAL RESIDENT. I am writing to object to the above proposed applications for street trading on the corner of Alma and Whiteladies Road. As you can see in the photos of the proposal you attached in your letter, this food/drink cart would be only a few meters from \*\*\*\*\* , and only inches away from the private road \*\*\*\*\*. Any noise from a generator would instantly present with noise pollution problems, and there would potentially be even more litter deposited in the garden \*\*\*\*\*. Also this area is already very well served by many fast food and coffee outlets. This is foremost a RESIDENTIAL area, and it is totally unacceptable to place street trading outlets only meters from peoples homes.

Stratford City Council

Licensing	Date	Init
Validated		
Recorded	21/6/12	PAH
Scanner		

\*\*\*\*\* = deleted to protect anonymity

**STREET TRADING CONSENT  
INTERESTED PARTY REPRESENTATION**

RECEIVED VIA EMAIL AT THE LICENSING OFFICE ON: 30 May 2012

RE: Into Coffee, Corner of Alma Road and Whiteladies Road, Bristol

FROM: McKee Moore Architects

It with regret that we have to object to the above applications for the following reasons..

this type of operation will remove trade from similar businesses in the area which operate from set premises, we feel it is important to safeguard, where possible, these shops/cafes as they form an integral part of the high street

this type of activity will invariably produce discarded rubbish

our offices sit adjacent to the site in question and we would be concerned over noise and possible disturbance during working hours.

Wisham City Council

Licensing	Date	Init
Validated		
Recorded	21/6/12	AM
Tranner		

\*\*\*\*\* = deleted to protect anonymity



**Into Coffee Ref: 12/00252/SCON and 12/00338/SCON**

**Our Responses to Representations Received for Proposed Site/s on Alma Road, with the corner of Whiteladies Road, Bristol**

Although our application involves two possible sites for this area, it should be stated that our preference is for 'Location 2' which is in between the bench and the telephone box. See Appendix 1. Please also see the two attached photos of the cart; Appendix 3 and Appendix 4.

Ref: Photocopy with censorship

1. With regards to "violation of privacy for residents"; we do not understand on what grounds this can be the case, i.e. the proposed site(s) would not violate a resident's privacy any more than passers-by do currently. The location already attracts many people as it is a busy 'commercial' area, and the proposed site(s) already give passers by the option to make use of the seating provided by the council. We would seriously challenge the validity of this comment in terms of being a reason not to trade at the proposed site(s).
2. With regards to the issue of "encouraging gatherings of people on the doorsteps of residents homes"; again, this is already an area where people are able to congregate, as outlined above, i.e. there is seating provided. We would add that suggesting this would happen on the "doorsteps" of residents' homes is not factual. The only residential housing is behind where we would trade from and the actual site is separated by a 'lane' which provides access to the front car parks / drives of the offices or residences; i.e. there is ample space between where we would be trading and the entrance to the gardens of the residential properties. Also, a tall wall as well as / or shrubs and trees, separates this area and adds further privacy. Again, the location in question is a busy area surrounded by commercial outlets, so surely residents are quite used to people using the pavement area.
3. With regards to the issue of "noise"; the proposed site(s) are already subject to noise, from traffic and passers-by as it's a very busy area. The little noise that we might make, i.e. from the coffee grinder (used occasionally) and our 'suitcase silent' generator which is specially designed to reduce noise and disturbance, would more than likely be drowned out by the existing noise that is already present. The person making the objection is also suggesting that we are aiming to encourage the 'gathering of people'. This could not be further from the truth; our aim is to offer coffee to 'passers by' – we will not be providing tables and chairs for people to 'congregate'. We would again point out that we will only be trading between the hours of 8am to 4pm Monday to Friday, and therefore there will be no impact on the noise levels, due to the normal traffic and commercial operations in the area.
4. With regards to the issue of "litter"; we provide one bin for general waste and one for recycling; we try to recycle as much as we can. We are very conscientious, and would ensure that during trading the immediate area around the cart was always cleared of any of our litter. We would also take away with us all of our own rubbish. Incidentally, there is also an existing City Council litter bin provided in the proposed site(s), further reducing the likelihood of people 'littering'. Also, as many of our customers would be passers-by, they are likely to take their 'litter' with them to where they are going i.e. outside of the immediate area. We would also point out that we only use biodegradable cups and lids. We do not serve 'fast food' so that takes away many of the issues of litter.

5. With regards to the issue of “public safety”; the proposed site(s) are on a large, spacious, open paved area, and even when the cart is in position, i.e. backed against the fixed black bollards, it would still allow plenty of room for pedestrians and wheelchair users to pass by without obstruction; the pavement area here is extremely wide. Due to this, there would be no reason for there to be any obstruction for motorists, i.e. on our preferred site, backing on to the bollards, we are away from the car park entrance and a considerable distance from the actual ‘road way’ of Alma Road. See Appendix 1.

Again, we would challenge to what degree people would be more prone to ‘gathering’ because of the presence of the cart, and certainly the likelihood of the few that might sit on the few seats provided by the council, causing any kind of public safety hazard.

6. With regards to the question of whether there is a need or demand for our service; we would be unique, i.e. it is different from any other coffee outlet in the area and unlike the existing provision we would have to rely purely on the sale of coffee and not have the fall back of serving sandwiches or meals, which those in the immediate area have. Nor can we offer the comfort of undercover seating / toilet facilities etc. As emphasised, we are aiming to cater for the passing trade rather than those popping out for a drink either to socialise or to have a meeting. We would also argue that there is a ‘gap’ in the market for an outside ‘coffee bar’; some people do not wish to or can’t enter a building, and prefer the ‘alfresco’ nature of a small upmarket specialist coffee cart; it is up to the customers to decide what outlet they use; they must be given the choice.
7. A further point regarding the fact that there are other refreshment outlets nearby is that in a similar situation, Bristol City Council have allowed a coffee cart to trade, i.e. at the bottom of Park Street, backing on to the side of the council offices. Both situations have similarities; mainly commercial but some residential properties. The cart on Park Street faces one established coffee shop and is very close to several others. As we would do, it caters for ‘passing trade’ and is not a food outlet. It is set close to the side wall of the Council Offices and therefore causes no obstruction. We would be set right back by the bollards, and like them, would not create any obstruction to passers-by. See Appendix 1.  
Other building based cafes continue to trade alongside the venture on Park Street as they each offer a different kind of service which meets the needs of differing clienteles. The cart on Park Street does not lower the tone of the area, as ours wouldn’t if placed at the proposed site/s. They also operate set hours during week days only, as we would do. We consider the granting of a licence for the coffee cart on Park Street and its on-going success counteracts many of the objections received and, although every area needs to be considered separately, creates a precedent for granting licences to coffee carts wishing to trade in ‘similar’ areas.

Ref. Date: 18/05/12

1. With regards to the issue of “competition and times being very hard”; we would make the point that there has been a lot of competition in the area for a long time and yet new, additional cafes and coffee shops continue to open. Take, for example, Costa which recently opened in a site that could easily be argued as being a lot more ‘competing’ than our proposed site(s), i.e. directly opposite Starbucks and Café Gusto and almost next to Deli Delice. We hope that as a small independent local business in its infancy that we would be

given at least, the same opportunity as Costa, a huge national chain. We would also add that it is up to the customers to decide what outlet they use; they must be given the choice.

2. With regards to "rates, bills and licences"; we do have a range of costs and overheads, and obviously whoever is serving behind the counter has to be paid. The initial start-up costs for us have been substantial and should not be dismissed. The cart itself cost more than equivalent to an average yearly lease charge for a small café. We also have running costs, and a street trading license fee to pay to Bristol City Council. We personally take away all our own refuse and bring our own water with us, which also incurs a cost to us.
3. With regards to the site being "small" and potentially "dangerous"; the proposed site(s) are on a large, spacious, open paved area, and even when the cart is in position it would still allow plenty of room for pedestrians and wheelchair users to pass by without obstruction. Also, due to this, there would be no reason for there to be any obstruction for motorists. See Appendix 1 and Appendix 2.
4. We are somewhat confused about the comment about there being "a lot of student and commercial bins" on the location, as factually, this is not the case. The two small customer bins that we provide would be positioned at the front of the cart so as to not cause any obstruction. See Appendix 1 and Appendix 2 which clearly show this is not the case.
5. With regards to the suggestion that the location would be better used for "public toilets"; it would firstly be interesting to see how residents felt about this. Furthermore, the area lends itself far better to an outdoor up market 'take away' coffee provision, and, we believe, would compliment what is already on offer, as well as adding a point of interest to the area; our cart is attractive and of a high quality design. See Appendix 3 & 4.

Ref. Date: 16/05/12

1. With regards to the issue of there being "many fast food and coffee outlets"; please see the point above relating to the cart on Park Street, along with the point about competition. We again point out that we are not a "fast food outlet" but an upmarket specialist coffee cart that doesn't sell any food apart from a small range of hand made cakes to compliment a cup of coffee. See Appendix 5 which shows our menu.
2. In response to the statement that "this is foremost a RESIDENTIAL area"; we would strongly question the factual correctness of this. The proposed site(s) are surrounded by commercial properties and businesses, and in close proximity to a very busy shopping centre – Clifton Down and Whiteladies Road. There are few residential properties in the immediate area of the actual site we would trade from, and those there are, at the back of the proposed site, have a substantial space between them and where we would trade from.
3. In response to the statement that it is "totally unacceptable" for a street trading outlet to be near people's homes; we would like to know what this is based on. This is one person's opinion, and although respected, does not necessarily represent that of all in the area. Also, given the "commercial" nature of the area, this person must already be quite used to having businesses "only meters from peoples' homes". Many people passing by, as is the case for a similar cart on Park Street, would no doubt find it very acceptable to be able to purchase a coffee on their way to another destination. We would also again add that the feedback from people regarding the look of our cart is that it adds to rather than takes away anything from the environment it is placed in.

Ref. Date: 17/05/12

1. We agree that there are other cafes in the area but it is important for the objector to be aware that we are not a café or a fast food outlet. We are specifically catering for the 'passing trade' using an upmarket coffee cart. There is nothing in the area like the service we would be offering i.e. outside facility, specifically for 'passers-by'.

With regards to the issue of "the area being saturated with cafes"; there are also numerous other businesses in the immediate area i.e. a bank, a photo studio, a kitchen shop, a laundrette, an optician, an electrical shop etc. We would however make the point that there has been a lot of competition in the area for a long time and yet new, additional cafes and coffee shops continue to open. Take, for example, Costa which recently opened in a site that could easily be argued as being a lot more 'competing' than our proposed site(s), i.e. directly opposite Starbucks and Café Gusto and almost next to Deli Delice. We hope that as a small independent local business in its infancy, that we would be given at least the same opportunity as Costa, a huge national chain.

A further point, as mentioned before, regarding the fact that there are other refreshment outlets nearby is that in a similar situation, Bristol City Council have allowed a coffee cart to trade, i.e. at the bottom of Park Street, backing on to the side of the council offices. Both situations have similarities; mainly commercial but some residential properties. The cart on Park Street faces one established coffee shop and is very close to several others. As we would do, it caters for 'passing trade' and is not a food outlet. It is set close to the side wall of the Council Offices and therefore causes no obstruction. We would be set right back by the bollards, and like them, would not create any obstruction to passers-by. See Appendix 1. Other building based cafes continue to trade alongside the venture on Park Street as they each offer a different kind of service which meets the needs of differing clienteles. The cart on Park Street does not lower the tone of the area, as ours wouldn't if placed at the proposed site/s. They also operate set hours during week days only, as we would do. We consider the granting of a licence for the coffee cart on Park Street and its on-going success counteracts many of the objections received and, although every area needs to be considered separately, creates a precedent for granting licences to coffee carts wishing to trade in 'similar' areas.

Ref. Date: 16/05/12 Shorter statement i.e. the one paragraph objection

1. The points raised above (Ref. Date 17/05/12) answer this objection.
2. The differing point regarding Papadeli delicatessen; we would point out that we would be catering for a totally different clientele and their main business is not as a 'coffee outlet' but as a delicatessen. They offer meals and seating for their customers; something we do not do. They are also an established business with a loyal customer base, and therefore not at a threat from an outlet offering coffee to passers-by. We would also add that it is up to the customers to decide what outlet they use; they must be given the choice.

Ref. Date: 25/05/12

1. The points raised in answer to objection Ref. Date 17/05/12 answer this objection.

2. With regards to the issue of “noise”; again we are only going to trade between 8am to 4pm Monday to Friday and therefore will not be increasing noise levels beyond what it already present during this period. The proposed site(s) are already subject to noise, from traffic and passers-by as it’s a very busy area. The little noise that we might make, i.e. from the coffee grinder (used occasionally) and our ‘suitcase silent’ generator which is specially designed to reduce noise and disturbance, would more than likely be drowned out by the existing noise that is already present. The person making the objection is also suggesting that the noise would arise from the ‘gathering of customers’. This could not be further from the truth; our aim is to offer coffee to ‘passers by’ – we will not be providing tables and chairs for people to ‘congregate’.
3. With regards to the issue of “litter”; we provide one bin for general waste and one for recycling; we try to recycle as much as we can. We are very conscientious, and would ensure that during trading the immediate area around the cart was always cleared of any of our litter. We would also take away with us all of our own rubbish. Incidentally, there is also an existing City Council litter bin provided in the proposed site(s), further reducing the likelihood of people ‘littering’. Also, as many of our customers would be passers-by, they are likely to take their ‘litter’ with them to where they are going i.e. outside of the immediate area. We would also point out that we only use biodegradable cups and lids. We do not serve ‘fast food’ so that takes away many of the issues of ‘take away wrappers’ causing litter. Please see Appendix 3.
4. In response to the statement that “this is foremost a RESIDENTIAL area”; we would strongly question the factual correctness of this. The proposed site(s) are surrounded by commercial properties and businesses i.e. RBS, Clifton Photographic Company, Bespoke kitchen shop, Clifton Down Dental Practice, and in close proximity to a very busy shopping centre – Clifton Down and Whiteladies Road. There are few residential properties in the immediate area of the actual site we would trade from, and those there are, at the back of the proposed site, have a substantial space between them and where we would trade from.



Address Alma Road **PREFERRED SITE**  
Address is approximate



THIS IS OUR PREFERRED SITE.

INTO COFFEE  
STREET TRADING CONSENT  
ALMA RD

APPENDIX 1





Address Alma Road

Address is approximate



INTO COFFEE  
STREET TRADING CONSENT  
ALMA RD

APPENDIX 2



INTO COFFEE  
STREET TRADING CONSENT  
ALMA ROAD

APPENDIX 3





INTO COFFEE  
STREET TRADING CONSENT  
ALMA RU

APPENDIX 4

# Menu

All our coffee, teas and hot chocolate are ethically sourced

	Small	Regular
Americano		
Flat White		
Cappuccino		
Latte		
Espresso <i>(Single / Double)</i>		
Macchiato		
Mocha		
Hot Chocolate		
Ultimate Hot Chocolate <i>(with whipped cream and mini mallows)</i>		
Tea		
Herbal / Fruit Tea		
Extras <i>(Espresso Shot, Whipped Cream, Mini Mallows, Syrup Shot)</i>		
Fresh Orange Juice <i>(Cup of)</i>		
Fruit Juice Cartons <i>(Fair Trade)</i>		
Bottled Pure Fruit Juice		
Bottle Green		
Mineral Water <i>(Locally sourced)</i>		
Coke / Diet Coke / Fanta		

**Try our delicious handmade cakes,  
including gluten and dairy free**

INTO COFFEE  
STREET TRADING CONSENT  
ALMA ROAD.

APPENDIX 5